

IMPORTANT NOTICE



School Drop-Off and Pick-Up Safety

The Royal Borough of Windsor & Maidenhead Council have had an increased number of complaints regarding traffic issues around the school pick up and drop off across our Borough schools.

Officers from our Transport and Road Safety teams have been out assessing and observing the issues and have reported two common factors at all our school sites;

1. poor driver behaviour
2. lack of pedestrian road safety skills.

During their visits to schools they have witnessed drivers stopping on the School Keep Clear Markings, letting children get out of the car onto the middle of the carriageway, parking on the pavement and blocking the footway for pedestrians, parking on double yellow lines, parking on white zigzags at a pedestrian crossing, rushing children across roads, crossing roads without paying attention, looking at their phone and not guiding their children.

All residents deserve a safe environment to pick up and drop off their child at school. If everyone takes personal responsibility for their behaviour around the school gates, a safe and secure environment is created.

How to create a safe environment for pick up and drop off at school

Road traffic laws are not optional they are legal requirements to keep all road users safe.

Drivers

1. **School Keep Clear markings** – DO NOT STOP on the yellow zig zags, not even for one second. The markings are placed outside school entrances to keep a clear space for pedestrians to cross the road without obstruction.



2. **Letting children out of the car** – Do not let children out of the car onto the carriageway. This is extremely dangerous. Always ensure children alight onto the pavement and in a suitable space that does not block pavements, driveways or contravene the road traffic laws.



- Pavement parking** – Driving along pavements and obstructing the pavement is against the road traffic law. Parking on the pavement obstructs the only safe space that pedestrians can walk. Park with all 4 wheels on the road. If there is insufficient space on the road to park then you must move until you find an appropriate space.

- White zig zags** – It is against the road traffic law to stop on the white zig zag markings even for a second. Stopping here carries an immediate 3 points on your licence and a £100 fine. These markings are found at controlled crossing places to ensure clear unobstructed view of the crossing for the safety of pedestrians.



- Dangerous manoeuvres** – carrying out three point turns and reversing into spaces where children are trying to cross the road puts everyone in danger and creates frustrations for other road users.



- Double yellow lines** – double yellow lines are put along the carriageway to stop vehicles obstructing the road. Parking on the double yellow lines obstructs the flow of traffic and causes frustrations for other road users.



Pedestrians

- Road Safety Skills** – Using the basic Green Cross Code every time you cross the road and showing your child how to look for a safe place to cross the road and then crossing with good observations will keep you and your child safe. Being distracted by mobile phones or choosing unsafe places to cross the road puts yourself and your child in danger. It also teaches your child unsafe practices.
- Crossing places** – Finding the safest place to cross a road. Teaching your child where and how to cross the road is essential for their safety. Use crossing facilities where possible; zebra crossing, refuge islands, traffic light controlled crossings. Where no crossing point is available find a spot where you have an unobstructed view along the road and stay patient until there is a clear gap in the traffic before stepping onto the road. The School Keep Clear markings are in place to provide a clear space to cross into school.



By complying to the road traffic laws and the highway code, a safer, calmer environment is created for everyone.



THE GREEN CROSS CODE

Practise your Green
Cross Code every day . . .



THINK . . find a safe place
to cross.



STOP . . behind the kerb.



LOOK and LISTEN . .



all around for traffic.



When it is safe, go straight
across the road - do not run.